

# WORLD MARITIME DAY

## SEPTEMBER 26, 2017 MALMÖ



**IMO**  **WORLD  
MARITIME  
DAY 2017**

## CONNECTING SHIPS, PORTS AND PEOPLE

On 26 September, World Maritime Day celebrations will take place at the World Maritime University in Malmö. "Connecting Ships, Ports and People" was selected by the International Maritime Organization (IMO) as the World Maritime Day theme for 2017 to provide an opportunity to focus on the many diverse actors involved in the shipping and logistics areas.

The Swedish Maritime Forum organises Sweden's World Maritime Day celebrations annually together with co-organisers. This year's celebration is in close cooperation with the World Maritime University, founded by the IMO in 1983.

### When?

Tuesday 26 September, 13.00-16.00. Doors open at 12:00  
NOTE: Valid ID-document with photo must be shown.

### Where?

World Maritime University (Sasakawa Auditorium),  
Fiskehamngatan 1, Malmö

### Registration

Last day to register: 20 September. The seminar and following reception are free of charge, but registration is required. There is a no-show charge of SEK 500.

Register at [www.maritimeforum.se](http://www.maritimeforum.se), click on "Anmälan Världssjöfartens Dag."

### Welcome!

## PROGRAMME

*The seminar will be held in English.*

### 13.00 – Introduction

Joachim Glassell, Director, The Swedish Maritime Forum

### 2017 IMO-speech and presentation of World Maritime University

Cleopatra Doumbia-Henry, President, World Maritime University

### Sea Traffic Management - Connecting Ships, Ports and People

Ulf Siwe, STM Validation Communications Officer, Swedish Maritime Administration

### Break

### Digitalisation and how it's connecting people

Annikka Elfström, Head of Digital Transformation Lab, Stena Line

### Connecting the world through shipping

Rikard Engström, CEO, The Swedish Shipowners' Association

### Port Development in the City of Malmö

Magnus Alfredsson, Property developer, Real estate office City of Malmö

### Summary

### 16.00 End of seminar

### 16.00 – 19.00 Maritime mingle

Maritime mingle hosted by World Maritime University (by invitation only).

**Organisers:** The Swedish Maritime Forum (main organiser), The Swedish Shipowners' Association, Lighthouse Swedish Maritime Competence Centre, The Swedish Maritime Technology Forum, The Swedish Transport Agency, The Royal Society of Naval Sciences and World Maritime University.

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